

COPA Meeting Agenda
November 1, 2023

Note Taker: Julia Pillard

Present:

- Felicity Knox
- Sidney Louie
- Rebecca Goldman
- Katherine Barbera
- Anna Trammell
- Claudia Willett
- Julia Pillard (SAA)
- Selena Ortega-Chiolero (Council)

Agenda:

- I. Council Update
- II. SAA COPA list
- III. Updating roster
 - A. Roster has been updated to the best of our knowledge - please alert Julia to any further necessary changes.
- IV. ArchivesAWARE Ideas from Felicity Knox
 - A. A lot of traffic is coming from search engines rather than through the SAA site.
 - B. High value posts appear to be about specific people or organizations (Disney, Academy of Film Archive, Marie Kondo)
 - C. Why are people coming to the blog? There appear to be more external visitors than internal visitors, people who are interested in getting involved in the profession and looking for a way in.
 - D. Potentially creating a post: who are you? How did you find the blog? What are you engaging in?
 - E. "There's an Archivist for That" as a series has the highest number of hits.
 - F. We need to recraft that About page based upon who is actually reading.
 - G. Killers of the Flower Moon post**
 1. Sharing on announcements listserv
 2. Julia to reshare on *In the Loop*, etc.

- H. **Felicity to work on reshaping “About” page language** to share in next meeting.
- I. **For next meeting: everyone to consider ideas for new blog posts** (anniversaries and holidays, “there’s an archivist for that,” etc.)
- J. Aggregate post of other resources. FAQ page? Reach out to r/Archivists community to see what those folks are interested in?
- V. Council Update from Selena Ortega-Chiolero
 - A. Conor Casey has been appointed as a new Council Member.
 - B. Lone Arrangers Section has become Solo Archivists Section.
 - C. *Archives in Context* team has become the Podcast Working Group.
 - D. There will be some changes to Sections - Archival Educators Section, Military Archives Section, Human Rights Archives Section will become discussion groups, Women’s Collections Section and Women’s Archivists Section will be combined together. These changes are ongoing and will not take place until the end of the fiscal year.
 - E. Changes to DAS renewal process.
 - F. Media Training - would like to see COPA and the Committee on Education work together to create a proposal for a course for 2025. This will allow funding to be allocated. Proposal for summer 2024.
 - 1. What is media training? What kind of training are we looking at?
 - 2. Proposed budget
- VI. Media Training
 - A. Focus: putting together a more formal proposal collaboration with the Committee on Education to create a proposal for summer 2024.
 - B. Set-up: could we think of it as scenario-based. News media vs. public inquiry vs. local promotion
 - 1. What skills would you want to be trained in to deal with specific scenarios?
 - a) A discussion component that draws upon people’s specific experiences.
 - 2. Reaching out to COSA and NAGARA about their experiences with media training.
 - C. Learning outcomes
 - 1. How to speak to the media in various formats (on camera, on the phone, etc.)
 - 2. How to develop talking points/stay on message
 - 3. How to manage difficult/unexpected questions

D. Next steps

1. Anna to reach out to the Committee on Education to get a meeting scheduled and start the discussion with them.

- a) Potential for a joint meeting at some future point.

2. Beginning to firm up a formal proposal for Council

VII. Future COPA meetings and shifting chairs

A. Anna will be out as chair for a few months, Katherine and Chris will be stepping in.

B. We will be relying on Doodle polls for a little while longer to establish the next meeting time.